

Board of Directors' Meeting

Thursday, May 16, 2024



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – April 11, 2024**
- IV. **Treasurer's Report**
- V. **President's Report**
 1. Main Street Now 2024 Conference
- VI. **Board Committee Reports**
 1. Organization – Julie
 2. Design - Kirk
 3. Promotion – Sarah
 4. Economic Vitality – Ken
 5. Sustainability – Courtney
- VII. **Executive Director's Report**
 1. Activity Report
 1. April 12: Meeting with new Dean of UM Michael E. Stephens College of Business
 2. April 17: Montevillo Chamber of Commerce Luncheon
 3. April 18: K.A.S.H. Market Information Session at Parnell Memorial Library
 4. April 19 & 22: UM Environmental Studies Capstone course presentation
 5. April 25 & May 13: Juneteenth planning meeting with Parks & Rec Board
 6. May 5-8: Main Street Now tour, conference, and presentation
 2. Business Transitions
 1. Opened this month:
 1. n/a
 2. Opening soon:
 1. Meri Moon (616 Main Street) – date TBD
 3. Ownership transition:
 1. n/a
 4. Business closings & relocations:
 1. Milestone, Sweet Ink (temporarily)
 5. Properties for sale/rent within the District:
 1. Sale:
 - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, (205) 939-8219
 2. Rent:
 - a. n/a
- VIII. **Old Business**
 1. Volunteer Hours – submit via the chat function or by email
 2. CO.STARTERS Program (EV Committee)
 1. Sponsors needed for 2024 program at the levels below
 - **Innovator (\$2,500)**
(Five slots available)

- **Promoter (\$500)**
(Six slots available)

3. Fundraising Ideas
4. Board Retreat
5. Reclassification and raise request for Executive Director
6. Grant from Main Street Alabama: Project ideas needed
 1. Deadlines are May 31 and August 31, 2024
7. K.A.S.H. Market project with APT, Parnell Memorial Library, Impact Montevallo, and Montevallo Chamber of Commerce
 1. Special section at Montevallo Farmers' Market on June 24

IX. New Business

1. Funding Allocation Request – Vote

X. Other Business

XI. Announcements

1. Events
 - **Monday, May 20:** Montevallo High School graduation at 7 PM at the UM Student Activities Center. Go Bulldogs!
 - **Wednesday, May 22:** 2024 Shelby County Small Business of the Year Awards, starting at 11:30 AM at the Pelham Civic Complex. Tickets are \$25 each for current investors and \$35 for future investors, available from the Shelby County Chamber.
 - **Monday, May 27:**
 - City Hall will be closed in observance of Memorial Day.
 - Celebrate Memorial Day at American Village from 10 AM - 4 PM, with a chapel service at 11 AM. Learn more at www.americanyillage.org.
 - The 16th Annual Memorial Day Ceremony will be held at the Alabama National Cemetery at 9 AM.
 - **Friday, May 31:** Friday Nights at the Cove season continues! Join us in beautiful downtown Montevallo for an evening of live entertainment. Each event will feature a different musician at Owl's Cove Park (737 Main Street). This family-friendly, free admission event is the perfect way to kick off your weekend. Bring a chair or picnic blanket, grab dinner to-go from your favorite downtown restaurant, and make yourself at home on Main Street! Live music starts at 6:30 PM. Common Ground combines smooth three-part harmony with upbeat energy. With a set list of over 300+ songs, we bet they'll play one of your favorites! Sponsored by Alabama Custom Trailer and RV.
 - **Monday, June 3:** Montevallo Farmers' Market begins! Offering fresh, local produce and other locally-made items, the market will be held every Monday from 3-6 PM in the parking lot behind Montevallo First Baptist Church (660 Main Street) through August 19. Organized by Montevallo Chamber of Commerce.
 - **June 7:** Summer Reading Kickoff from 11 AM – 2 PM at the Pecan Grove (940 Island Street).
 - **Thursday, June 20:** The 2024 Montevallo Community Awards will be held from 5:30-7:30 PM at the American Village's Liberty Hall, honoring the Citizen of the Year, Civic Leader of the Year, community group awards, and Business Hall of Fame induction. Tickets (\$25) are available from Montevallo Chamber of Commerce, Regions, and Trustmark Bank.
 - **Next Meeting** – Thursday, June 13, 2024 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2024

Happy Smith
Patricia Honeycutt
Jackie Chappell
Carolyn Garrity
Sarah Hogan

Terms Expiring 2025

Julie Smitherman
Kirk Lightfoot
Ken Jones
Clay Nordan
Kathy King

Terms Expiring 2026

Susana Vazquez
Sean Hilty
Marissa Wilson
Stephanie Benitez
Jarvis Davis

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
MDCD Representative
Junior Mayor, MJCC
John Stewart